

# The London 2012 Business Network

Opportunities from London 2012 BULLETIN #238 – 14 November 2011

## Opportunity



<b>Opportunity Title</b>	<b>Traffic Management &amp; Parking - Traffic Management</b>
Buying Organisation	The London Organising Committee of the Olympic Games and Paralympic Games Ltd
Website	<a href="http://www.london2012.com">www.london2012.com</a>
Opportunity Method	Contract Opportunity
Opportunity Type	London 2012 supply chain (private sector)
Nature of Opportunity	Goods
Estimated contract value (GBP)	Not disclosed
	<b>About the Opportunity:</b> Supply of Traffic Management equipment in relation to the Olympic Games and the Paralympic Games venues in the London area, Outer London and Co-Host Cities in the UK.
Description	Lot 1 - Inner London Venues Olympic Park & ExCel, Wembley & Wembley Arena, Wimbledon, Lords Cricket Ground, Earls Court, Royal Artillery Barracks, Greenwich Park, North Greenwich Arena, Hampton Court Palace, Central London Zone (Hyde Park, Horse Guards Parade / The Mall). Lot 2 - Outer London Venues Eton Dorney, Hadleigh Farm, Lee Valley White Water Centre, Brands Hatch, Weymouth & Portland. Co-Host City Venues: Lot 3 - City of Coventry Stadium Lot 4 - Millennium Stadium, Cardiff Lot 5 - Old Trafford Stadium, Manchester Lot 6 - St James' Park Stadium, Newcastle Lot 7 - Hampden Park Stadium, Glasgow  Types of equipment to be supplied includes, but is not limited to: 1. Traffic and parking cones

2. Traffic Signs Regulations & General Directions 2002 (Chapter 8) signs
3. Temporary pedestrian and vehicle barriers / fencing (e.g. HERRIS) \*
4. Temporary posts for fixing signs
5. PPE, including high-visibility jackets, rain-proof outer-wear, gloves
6. Shelters for traffic marshals (details to be advised)
7. Radio equipment (to be specified)
8. Welfare facilities (toilets, cabins etc.)
9. VMS signs (non-fixed, roadwork type)
10. Temporary cycle parking
11. Ancillary items to support the operational requirements during the Games
12. Temporary trackway (vehicular and pedestrian)

Types of sites where equipment will be required to be delivered to includes:

1. Games venues - on highway, supporting traffic management and parking measures and venue operations
2. Non competition venues (Training sites)
3. Spectator Transport Hubs
4. Hotels (load zones for coach pick up and drop off)
5. Transportation Hubs, Malls and depots
6. Vehicle Permit Checkpoints

Fixed traffic signs and bespoke signs (temporary signs that will be put onto the public highway at the start of the Games and will remain in place for the duration) have been included under a separate CompeteFor Opportunity (Traffic Management & Parking Equipment - Fixed Signage).

The volume and type of equipment required at each location will vary enormously and it is intended that as far as possible, all equipment will be packaged, transported and delivered to a secure site compound or delivered and stored in a secure container or compound. However, for some types of equipment i.e. temporary posts and shelters, it is likely they will be delivered, installed and decommissioned on a site specific basis. In the vicinity of the Olympic Park it is estimated that at least four large shipping containers of equipment will be required (one for each surrounding borough) along with temporary posts, while in the vicinity of individual Hotel Load Zones, site specific equipment only may be required. In some cases the Local Authority may wish to use their own contractors to install, maintain and remove the equipment whereas in others they may choose not to undertake this work. Although the intention is for all equipment for any given area to be procured in the same way, it is possible that different batches of equipment may be handled differently. For example equipment used within the secure fence line of venues is required to be security checked and delivered by a third party.

The services of an organisation(s) are therefore required to undertake the delivery of the full range of works and the successful Tenderer(s) will be preliminary responsible for the management and delivery of the equipment whilst working closely with our Service

Providers, Local Authorities and LOCOG Venue Transport Managers as agreed. The successful Tenderer(s) will operate closely with LOCOG Traffic Management and Parking team and may be required to provide a logistical resource to embed within the core team at a location to be agreed.

\* There is a LOCOG wide procurement for barriers that this contract will align with.

**About the buyer's selection process:**

Responses to these CompeteFor questions will be evaluated and a shortlist of potential suppliers will be prepared. Successful applicants will be those which, in LOCOG's sole opinion, are most capable of fulfilling LOCOG's requirements as set out in this opportunity.

Successful shortlisted suppliers will be e-mailed with details of next steps after the opportunity has closed on CompeteFor. In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being shortlisted.

Bidders should note that LOCOG may manage the next phase of the procurement process online using our eTendering system.

LOCOG operates a fair and transparent procurement process. Further information on that values that underpin LOCOG procurement can be found in our Diversity and Inclusion Business Charter, available here on the London 2012 website:  
<http://www.london2012.com/businesscharter>

LOCOG's view of value for money is different to that of some other companies. In support of our vision for London 2012 (as described in the 'About the buyer' section below), we must consider a broad range of criteria when assessing proposals from bidders. As such, LOCOG defines value for money on the basis of a range of criteria, namely:

- Quality, delivery and disposal
- Commercial
- Sustainability
- Diversity and inclusion
- Legal, financial, health and safety

For further information about LOCOG and our procurement process, please read the LOCOG Invitation to Tender (ITT) Part 1 which is available on the London 2012 website:  
<http://www.london2012.com/ITT1>

**About the buyer:**

LOCOG is responsible for preparing and staging memorable Olympic and Paralympic Games in 2012. LOCOG is also responsible for staging a series of Test Events in the run-up to the

Games; recruiting and training volunteers; and overseeing the four-year Cultural Olympiad leading up to the Games.

Find out more about LOCOG and the people delivering the Games:  
<http://www.london2012.com/about-us>

LOCOG's vision is to use the power of the Games to inspire lasting change.

This means change in people's lives; in levels of sport participation; in attitudes to disability; and change in the communities across London, particularly east London. It means change in attitudes towards sustainability and protecting the world we live in; in how everyone participates and engages with the Games; and in how cities host the Games.

To realise this vision we aim to deliver Games that:

- provide experiences of a lifetime;
- capture the imagination of young people all over the world; and
- create physical, social and sporting legacies to meet the long-term needs of people and their communities.

Our suppliers will play a critical role in helping LOCOG to stage a memorable Games and supporting the delivery of our vision for London 2012. LOCOG contract opportunities cover a range of goods and services, split into eight different categories:

- Artists, performance and events
- Facilities management and catering
- Security
- Services
- Sports
- Technology
- Transport and logistics
- Venues and infrastructure

We will periodically update and share our schedule of future CompeteFor opportunities. View the latest information on the London 2012 website:

<http://www.london2012.com/futureopportunities>

Delivery point Inner and outer London Venues and Co-Host City Venues

Details of specialist staff required (if any) Specialists in logistics is essential.

Business Categories

1. Transport consultants
2. Transport equipment - mnfrs
3. Traffic management systems
4. Road construction equipment mnfrs

Construction Categories

1. Signage
2. Road Construction

3. Highway Works
4. Traffic Consultant
5. Traffic Management
6. Highway engineer
7. White Lining / Road Marking
8. Street Furniture

CompeteFor  
response  
deadline 24/11/2011 10:00

Estimated  
tender close  
date 14/12/2011

Estimated  
contract award  
date 10/01/2012

Estimated  
contract start  
date 31/01/2012

LOCOG reserves the right at any time to alter the scope of work requested pursuant to this opportunity or to withdraw the opportunity completely.

LOCOG regrets being unable to provide feedback following responses on CompeteFor.

Suppliers who are successful in winning work with LOCOG will be required to sign up to our standard terms which can be downloaded from the London 2012 website:

<http://www.london2012.com/documents/business/locog-standard-terms-of-procurement.pdf>

**Additional  
information  
for bidders**

Include any  
special notes  
for bidders

Marketing rights are only granted to our international and UK partners:

<http://www.london2012.com/about-us/the-people-delivering-the-games/international-and-uk-partners/index.php>

To ensure that Suppliers do not prejudice LOCOG's ability to raise money from its marketing partners, contracts with Suppliers contain the London 2012 'No Marketing Rights Clauses'. These prevent Suppliers from marketing their involvement in the Games and also prohibit ambush marketing.

For further information, please see the 'No marketing rights protocol' which is available from the London 2012 website:

<http://www.london2012.com/documents/business/no-marketing-rights-suppliers-protocol-feb-2010.pdf>