

The London 2012 Business Network

Opportunities from London 2012

BULLETIN #228 – 24 October 2011

Opportunity



Opportunity Title

Media and Technical Officials Transport Services

Buying Organisation

The London Organising Committee of the Olympic Games and Paralympic Games Ltd

Website

www.london2012.com

Opportunity Method

Contract Opportunity

Opportunity Type

London 2012 supply chain (private sector)

Nature of Opportunity

Services

Estimated contract value (GBP)

Not disclosed

About the Opportunity:

Following successful registrations of interest, the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) will be inviting businesses to participate in a tender process for the once in a lifetime opportunity to provide vehicles and drivers to transport the 26,000 individuals that make up the media representatives and technical officials during next year's London Olympic and Paralympic Games.

Description

LOCOG Transport is responsible for providing transport during the period of the Olympic and Paralympic Games for the movement of the athletes and the other individuals who collectively make up what is known as the Games Family. The objective is to provide a top-quality service that operates to high standards of safety, punctuality and efficiency, whilst minimising the impact on the surrounding environment.

This opportunity will cover arrivals, departures and movements between accommodations and a transport hub. The transport hub will act as both a focal point and interchange for the hotels in its vicinity. It will allow the media representatives to access the International Broadcasting Centre, the Main Press Centre and the

majority of competition venues. There will also be an option available to bid to manage the operations of the transport service at the transport hub and Paddington. In managing the operations of the service it will be essential to have a centralised booking facility to ensure that the quality of the service is maintained.

The media and technical officials will arrive at Heathrow Airport, and then be transported on the Heathrow Express to Paddington Station. Initially, this dedicated transport service will be required to complete the final leg of the arrival journey to their accommodations.

Departures will be managed in a similar manner. The service will then be used to transport individuals between their accommodation and the transport hub. As a consequence of the number of people needing transport at peak times it will be necessary to have a wide range of vehicle types available - cars, taxis, MPVs and mini-buses. - and a centralised booking facility, which will be an essential tool in maintaining the quality of the service.

LOCOG currently estimate :

- That the arrival of the media and technical officers will be spread over a number of days commencing with a small percentage arriving before the 16th July 2012. This will then be followed by a gradual build-up of individuals arriving at Heathrow Airport, with the largest contingencies arriving between the 23rd July 2012 and the day prior to the Opening Ceremony (27 July 2012) for the Olympic Games.
- A variety of vehicle types and sizes are required – from cars, taxis, MPVs and mini-buses. A number of accessible vehicles will also be required.
- That compliant bids should be on the basis of offers of vehicles and drivers on a rate per day rather than a per trip price.
- That during the peak periods for arrival and departures 8,000 - 12,000 people will need to be transported daily.
- That on a daily basis in the region of 6,000 people will need to be transported from their accommodation to the transport hub.
- That some vehicles will be required for a few days whilst others will be required for up to 77 days.
- That a mixed fleet of vehicles will be required at peak periods; with some vehicles being required to be available at all times.
- That the vehicles and drivers will be licensed to operate within the Greater London area for the duration of use.

It is anticipated that LOCOG will contract directly with the taxi, private hire or mini bus businesses to provide the resources, i.e. no sub-contracting will be permitted within compliant bids. However, proposals will be invited and evaluated for other contracting models, such as consortium bids from a collection of owner drivers/smaller firms.

The transport service provided to the media representatives and technical officials will be in the Greater London area. There is however the potential for similar services (as a part of this process) albeit on a smaller scale in relation to other areas of the United Kingdom.

About the buyer's selection process:

Responses to these CompeteFor questions will be evaluated and a shortlist of potential suppliers will be prepared. Successful applicants will be those which, in LOCOG's sole opinion, are most capable of fulfilling LOCOG's requirements as set out in this opportunity.

Successful shortlisted suppliers will be e-mailed with details of next steps after the opportunity has closed on CompeteFor. In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being shortlisted.

Bidders should note that LOCOG may manage the next phase of the procurement process online using our eTendering system.

LOCOG operates a fair and transparent procurement process. Further information on the values that underpin LOCOG procurement can be found in our Diversity and Inclusion Business Charter, available here on the London 2012 website:
<http://www.london2012.com/businesscharter>

LOCOG's view of value for money is different to that of some other companies. In support of our vision for London 2012 (as described in the 'About the buyer' section below), we must consider a broad range of criteria when assessing proposals from bidders. As such, LOCOG defines value for money on the basis of a range of criteria, namely:

- Quality, delivery and disposal
- Commercial
- Sustainability
- Diversity and inclusion
- Legal, financial, health and safety

For further information about LOCOG and our procurement process, please read the LOCOG Invitation to Tender (ITT) Part 1 which is available on the London 2012 website:
<http://www.london2012.com/ITT1>

About the buyer:

LOCOG is responsible for preparing and staging memorable Olympic and Paralympic Games in 2012. LOCOG is also responsible for staging a series of Test Events in the run-up to the Games; recruiting and training volunteers; and overseeing the four-year Cultural Olympiad leading up to the Games.

Find out more about LOCOG and the people delivering the Games:
<http://www.london2012.com/about-us>

LOCOG's vision is to use the power of the Games to inspire lasting change.

This means change in people's lives; in levels of sport participation; in attitudes to disability; and change in the communities across

London, particularly east London. It means change in attitudes towards sustainability and protecting the world we live in; in how everyone participates and engages with the Games; and in how cities host the Games.

To realise this vision we aim to deliver Games that:

- provide experiences of a lifetime;
- capture the imagination of young people all over the world; and
- create physical, social and sporting legacies to meet the long-term needs of people and their communities.

Our suppliers will play a critical role in helping LOCOG to stage a memorable Games and supporting the delivery of our vision for London 2012. LOCOG contract opportunities cover a range of goods and services, split into eight different categories:

- Artists, performance and events
- Facilities management and catering
- Security
- Services
- Sports
- Technology
- Transport and logistics
- Venues and infrastructure

We will periodically update and share our schedule of future CompeteFor opportunities. View the latest information on the London 2012 website:

<http://www.london2012.com/futureopportunities>

Delivery point	UK
Business Categories	<ol style="list-style-type: none">1. Mini cabs2. Taxis and private hire3. Mini buses - hire and leasing
CompeteFor response deadline	28/10/2011 17:00
Estimated tender close date	30/01/2012
Estimated contract award date	30/03/2012
Estimated contract start date	01/07/2012
Additional information for bidders	LOCOG reserves the right at any time to alter the scope of work requested pursuant to this opportunity or to withdraw the opportunity completely.
Include any special notes	LOCOG regrets being unable to provide feedback following

for bidders responses on CompeteFor.

Suppliers who are successful in winning work with LOCOG will be required to sign up to our standard terms which can be downloaded from the London 2012 website:

<http://www.london2012.com/documents/business/locog-standard-terms-of-procurement.pdf>

Marketing rights are only granted to our international and UK partners:

<http://www.london2012.com/about-us/the-people-delivering-the-games/international-and-uk-partners/index.php>

To ensure that Suppliers do not prejudice LOCOG's ability to raise money from its marketing partners, contracts with Suppliers contain the London 2012 'No Marketing Rights Clauses'. These prevent Suppliers from marketing their involvement in the Games and also prohibit ambush marketing.

For further information, please see the 'No marketing rights protocol' which is available from the London 2012 website:

<http://www.london2012.com/documents/business/no-marketing-rights-suppliers-protocol-feb-2010.pdf>